Georgia Tech — Institute Communications

- Vice President of Institute Communications — **Abbigail Tumpey**
  - Executive Assistant — **Briana Thomas**
  - Assistant Vice President Research Communications — **Angela Ayers**
    - Director, Research Communications Services — **Laurie Haigh**
      - Assistant Director of Research Comm. Services — **Jennifer Martin**
        - IRI Research Comms Manager — **Brent Verrill**
          - IRI Research Comms Manager — **Priya Devarajan**
      - IRI Research Comms Manager — **Christa Ernst**
      - IRI Research Comms Manager — **Walter Rich**
      - IRI Research Comms Manager — **Amelia Neumeister**
      - IRI Research Comms Manager — **Audra Davidson**
      - IRI Research Comms Manager — **Ashlie Bowman**
      - Comms Officer I — **Yanet Chernet**
    - Director of External Communications - GTRI — **Katherine "Kat" Hoffman**
      - Admin Manager I — **Jacqueline Anderson**
      - Digital Comms Specialist — **Robert Macedonia**
    - Director of Internal Communications - GTRI — **Michelle Gowdy**
      - Writer/Editor — **Christopher Weems**
      - Executive Comms Specialist — **Vacant**
    - Director of Research Communications — **Shelley Wunder-Smith**
      - Senior Research Writer/Editor — **Tess Malone**
      - Senior Research Writer/Editor — **Catherine Barzler**
      - Research Writer/Editor — **Michelle Azriel**
      - Exec. Comms. Specialist — **Kimber Williams**
      - Writer/Editor — **John Toon**
      - Writer/Editor — **Anna Akins**
    - Director of Research Communications - EI2 — **Péralte Paul**
      - Video Producer/Director — **Chris Ruggiero**
      - Senior Writer/Editor EI2 Comms — **Eve Tolpa**
      - Writer/Editor EI2 Comms — **Karen Kirkpatrick**
    - Director of Communications, Commercialization — **Georgia Parmelee**
      - Marketing Comms Manager — **Lacey Cameron**
      - Marketing Strategist — **Breanna Durham**
      - Marketing Specialist — **Arquevious "Que" Crane**
    - Marketing Comms Manager, AI — **Breon Martin**
      - AI Comms Officer II — **Gretchen Johnson**
  - Assistant Vice President Campus News and Special Events — **Michael Hagearty**
    - Director Executive Comm — **Kathleen Conley**
      - Program Manager Faculty Communications — **Brittany Aiello**
      - Senior Writer/Editor — **Benjamin Hodges**
      - Senior Writer/Editor — **Julian Hills**
    - Director Campus News — **Kristen Bailey**
      - Editorial Manager — **Brigitte Espinet**
        - Senior Writer/Editor (brand focus) — **Stacy Braukman**
        - Senior Writer/Editor — **Robert Stalker**
        - Senior Writer/Editor — **Kelly Adams**
        - Comm. Officer II — **Steven Gagliano**
    - Director of Institute Events — **Serena Wallace**
      - Senior Institute Event Coordinator — **Jillian Cruser**
      - Senior Institute Event Coordinator — **Lauren Overton**
      - Project Support Specialist — **Shea Morris**
    - Program Director, Strategic Comms and Initiatives [2] — **Rachael Pocklington**
      - Comm. Officer II — **Cathy Brim**
      - Content Strategist, Administration and Finance — **Jasmine Kearse**
      - Communications Program Manager — **India Maul**
      - Communications Manager II — **Kelsee Ward**
  - Assistant Vice President External Communications — **Blair Meeks**
    - Director of Media Relations — **Angela Barajas Prendiville**
      - Assistant Director Digital Media — **Vacant**
      - Senior Media Relations Representative — **Ayana Isles**
      - Senior Media Relations Representative — **Vacant**
    - Director of Social Media — **Brice Zimmerman**
      - Assistant Director Social Media — **Evan Atkinson**
      - Senior Institute Video Producer/Director — **Maxwell Guberman**
    - Open Records Officer — **Jamila Hudson-Allen**
      - Open Records Assistant — **Franchesca Virgil**
  - Director of Budgeting & Finance — **Julie Bryant**
    - Financial Admin. Lead — **Rosalyn Law**
  - Assistant Vice President Strategic Marketing — **Louise Russo**
    - Director of Marcom Consulting — **Niccole Coleman**
      - Marcom Consulting and Project Manager — **Danielle Drexler**
      - Traffic, Production, and Analytics Coordinator — **Elise Berk**
      - Traffic, Production, and Analytics Coordinator — **Stephanie Phillips**
      - Traffic, Production, and Analytics Coordinator — **Mariabelen Romero**
      - Senior Project Support Specialist — **Kristie Villejoint**
      - Senior Project Support Specialist — **Ameshia Blanton**
    - Director of Program and Project Management — **Doug Goodwin**
      - Web Developer Lead — **Tim Whelan**
      - Senior Web Developer — **Mark Harrison**
      - Senior Web Developer — **Tony Wilson**
      - Content Strategist — **Josie Giles**
      - Senior Graphic Designer — **Raul Perez**
      - Senior Graphic Designer — **Daniel Mableton**
      - Digital Designer — **Tim Hynes**
      - Web Developer — **Ilene Peguero**
    - Director, Institute and Research Creative Strategy — **Stephanie Stephens**
      - Design Manager — **Mark Ziemer**
        - Senior Graphic Designer — **Julie Watson**
        - Senior Graphic Designer — **Stephen Mullinax**
        - Front-End Web Developer — **Rachel Pilvinsky**
        - Senior Graphic Designer P/T — **Katya Kouznetsova**
    - Senior MarCom Consulting and Project Manager — **Tammy Parrett**
    - Director, Web Strategy — **Brett Boatright**
      - Web Developer Lead — **Fletcher Moore**
      - Senior Institute Web Developer — **Darin Givens**
      - Senior Institute Web Developer — **Kennard McGill**
      - Senior Institute Web Developer — **Sarah Gilbreath**
      - Senior Institute Web Developer — **Bruce Hilicus**
      - Institute Web Developer — **Nicholas Baker**
      - UX Strategy Manager — **Jennifer Tomasino**
        - Content Specialist — **Tamara Wilder**
        - UX Researcher and Photographer — **Allison Carter**
    - Director, Brand Marketing — **Ian Webb**
      - Analytics Specialist — **Christine Brazill**
      - Senior Institute Video Producer/Director — **Adam Karcz**
      - Senior Institute Video Producer/Director — **Micah Eavenson**
      - Photography Manager — **Rob Felt**
        - Photographer II — **Joya Chapman**
      - Video Producer/Director — **Chris McKenney**
      - Video Producer/Director — **Christopher Moore**
      - Digital Projects Specialist I — **Shaun Coleman**
      - Digital Designer — **Sean McNeil**
    - Director, Digital Signage [3] — **Mance Ellenburg**
      - Appl. Support Analyst III — **Vacant**
  - HR Business Partner [1] — **Travis Proffitt**
    - Sr HR Consultant [1] — **Marilyn Ponder**
  - Licensing and Trademark Program Director — **Aimee Anderson**

1 Dotted line report. Reports to Office of Human Resources. Shared with Office of Development. (Travis Proffitt)

2 Dotted line report to Executive Vice President for Administration and Finance (Rachael Pocklington)

3 Dotted line report. Shared with Office of Information Technology

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